



# press release

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## ten years of pocket operator!

teenage engineering is celebrating ten years of the pocket operator through a series of initiatives: a dedicated anniversary site packed with rare footage, an anniversary shop and an invitation to join the second installment of the #PO10DIY contest.

### pocket operator

what started as an idea to grow the synth population has today earned their spot as the world's most affordable and accessible music machines, making their way into hundreds of thousands of pockets—and counting.

made up of just a bare circuit board, an lcd screen and a handful of knobs, these tiny machines proved that size is only half the story, becoming cult favorites for anyone and everyone who loves music.

### anniversary site

a new website page where you'll find rare, archival footage chronicling ten years of pocket operator, an anniversary shop and the #PO10DIY contest and much more.

### pocket operator project #PO10DIY

2025 not only marks ten years of pocket operator. it's also the jubilee of the first-ever pocket operator diy contest. ten years on, and it's time for a second round.

participants are tasked with coming up with creative yet useable ideas, designs and videos for the pocket operator. from off-beat setups to custom cases, the decision is entirely theirs!

winners (gold, silver and bronze) get their hands on coveted pocket operator prizes, with submissions closing on 3rd of april and winners announced on the 10th of april.

### new price

to sweeten the celebrations, we brought down the price of the PO-12 rhythm to what it was always meant to be; an impossibly cheap \$49.

webpages

[teenage.engineering/products/po/anniversary](https://teenage.engineering/products/po/anniversary)

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### about teenage engineering

teenage engineering is developing the alternative future of consumer electronics —each invention driven by need and made to last.

since 2005, teenage engineering has dispatched a series of products that earned their spot as studio essentials for the acclaimed artists, producers, and instrumentalists we all know and admire.

from OP-1 field to pocket operators®, OP-XY to OD-11, they have applied their signature mindset to building a new legacy of technology that continues to shape the industry as we know it.

their hq is located in stockholm, sweden, where a multidisciplinary team of software, electrical, and mechanical engineers and industrial designers are developing their products from start to finish. the studio is a fully equipped workshop with state-of-the-art rapid prototyping machines.