



press release

APRIL 14TH

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"10 years of OP-1" a celebration of the legendary portable wonder synthesizer.

teenage engineering is celebrating their first born synthesizer by launching a beat challenge and a brand new anniversary website, filled with content never before seen, and a new shop with everything OP-1.

the OP-1 portable synthesizer
as seen in museums, studios, magazines and in your favourite artists live set-ups, the OP-1 has been an instant classic since day one. teenage engineering has the OP-1 to thank for everything and has created an anniversary website, filled with exclusive OP-1 goodies. if you are a fan of the OP-1 you won't be disappointed.

anniversary website
on the website you will find unique, never seen before archive content from the 10 years of OP-1, a special anniversary store where you can get anniversary merch, posters, sweatshirts, mystery boxes, and much more.

launching OP-1 beat contest
2021 not only marks the ten year anniversary of OP-1. it's also the jubilee of the first ever teenage engineering beat contest, taking place in los angeles in 2011. ten years later, its time for another round.

the winners will be chosen by a jury of artist / producer Nosaj Thing and TĀLĀ, together with teenage engineering.

the OP-1 beat contest starts april 14th and runs until may 21th and is open for everyone around the globe. the winners will be announced may 28th.

new price
to celebrate even more, we have put a new price on the OP-1, \$1121 / €1121 / £1121 to celebrate the ten years between 2011-2021, or as we choose to call it: '1121.

campaign website
teenage.engineering/products/op-1/anniversary

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about teenage engineering
teenage engineering develops highly acclaimed products for people who love sound, music and design. the company's first product OP-1, the portable wonder synthesizer, is used by world famous artists and was unveiled 2010. in 2014 the OD-11 ortho directional wireless loudspeaker was exclusively launched at MoMA design store. the pocket operator series released 2016, with currently nine units available, now represents the most affordable musical instruments available. the OP-Z multimedia synthesizer and sequencer was released autumn 2018. in january 2019 teenage engineering released their first modular synth system, the pocket operator modular. OB-4 the magic radio was released september 2020. teenage engineering is based in Stockholm, Sweden. the company was founded 2007.