



# press release

SEPTEMBER 12TH 2019

TEENAGE ENGINEERING AB

TEXTILGATAN 31  
120 30 STOCKHOLM  
SWEDEN  
+46 8 641 98 53  
WEB: [TEENAGE.ENGINEERING](http://TEENAGE.ENGINEERING)

ORG NO. 556718-3719  
VAT: SE556718371901

ALL RIGHTS RESERVED  
©2019 TEENAGE ENGINEERING

## now you can feel the beat - introducing rumble.

teenage engineering is launching a new module for the OP-Z. rumble is a soundless haptic subwoofer for the portable synth and sequencer OP-Z. rumble is a module made in close collaboration with berlin deep tech company lofelt. it features a silent metronome mode and unique audio-to-haptic technology that recreates natural bass sensations to the body. rumble is the latest accessory released for the OP-Z and uses high-definition vibrotactile feedback and psychoacoustic technology to trick the human brain into feeling like the user is standing next to a deep sounding subwoofer. in short, you will feel the beat.

the all - new rumble costs 89 USD and is available for worldwide shipping in the teenage engineering online store starting today.

**tag and follow**  
@teenageengineering  
@lofelt.haptics  
#teenageengineering  
#rumblemodule  
#lofelt

**press images / press release**  
[teenage.engineering/press](http://teenage.engineering/press)

**for further information, please contact:**  
emil kulläng / head of pr  
+46 709 227 667  
[press@teenage.engineering](mailto:press@teenage.engineering)

## about teenage engineering

teenage engineering develops highly acclaimed products for people who love sound, music and design. the company's first product OP-1, the portable wonder synthesizer, is used by world famous artists and was unveiled 2010. in 2014 the OD-11 ortho directional wireless loudspeaker was exclusively launched at moma nyc. the pocket operator series released 2016, with currently nine units available, now represents the most affordable musical instruments available. the OP-Z multimedia synthesizer and sequencer was released autumn 2018. in january 2019 teenage engineering released their first modular synth system, the pocket operator modular. teenage engineering is based in Stockholm, Sweden. the company was founded 2007.

[https://teenage.engineering](http://teenage.engineering)

## about lofelt

lofelt is pioneering the new wave in natural haptics for the most remarkable tactile experience on the market. their technology delivers high-definition, real-time and true wideband response –for immersive audio like you've never felt before. they are collaborating with some of the top brands in the world, to bring high-definition haptics to music, gaming, mobile and beyond. lofelt was founded in 2014. in 2016, they launched the basslet – a silent wearable subwoofer that delivers bass straight to the body.

[https://lofelt.com](http://lofelt.com)