



# press release

MAY 23 2019

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you're in love with your hair.  
first release ever on  
teenage engineering  
records.

on may 23, teenage engineering records will release a first song. 'your're in love with your hair' is written and performed by the swedish debut artist, buster. the song was partly produced with system 400, from teenage engineering's new pocket operator modular series.

**introducing teenage engineering records**  
first teenage engineering started their own band to field test their instruments. now they are taking the next step starting a record label for songs made with teenage engineering products. there are just two rules, it needs to be a good song (easy) and have at least one of teenage engineering's instruments used in the song. the main distribution platform for their releases will be spotify.

**launch info**  
thursday may 23

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[@emillennstrand](https://twitter.com/emillennstrand)  
[#teenageengineeringrecords](https://twitter.com/teenageengineeringrecords)  
[#teenageengineering](https://twitter.com/teenageengineering)

**artist page**  
<https://open.spotify.com/album/7aC92lTHwhj4JzJL8gOxhU>

**music video**  
<https://youtu.be/BeKrwDqbJV0>

**store page**  
[teenage.engineering/store](http://teenage.engineering/store)

**press images / press release**  
[teenage.engineering/press](http://teenage.engineering/press)

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## about teenage engineering

teenage engineering develops highly acclaimed products for people who love sound, music and design. the company's first product OP-1, the portable wonder synthesizer, is used by world famous artists and was unveiled 2010. in 2014 the OD-11 ortho directional wireless loudspeaker was exclusively launched at moma nyc. the pocket operator series released 2016, with currently nine units available, now represents the most affordable musical instruments available. the OP-Z multimedia synthesizer and sequencer was released autumn 2018. in january 2019 teenage engineering released their first modular synth system, the pocket operator modular. teenage engineering is based in Stockholm, Sweden. the company was founded 2007.

<https://teenage.engineering>

## about buster

emil lennstrand, 'buster', was born in 1996 in stockholm, sweden. being part of a musical family (both his father and sister are musicians), he has always had a big interest in music. growing up with instruments around the house, he's comfortable playing drums, guitar, bass and synth. along with his sister esther and some friends, he has been running a monthly club ('klubb skull') in stockholm, where he has performed several times in different constellations and is currently finishing up a bunch of songs to be released in the near future.