

press release

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TEENAGE ENGINEERING AB

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groundbreaking news,
teenage engineering
introduces the poor man's
modular.

in our ongoing mission to help people
not only listen to music but to also
discover how to make music
themselves, today we proudly
announce the pocket operator modular
series. a contrast to the more expensive
modular synths already on the market.
we decided to design an instantly
rewarding, cheaper and more portable
modular system. it comes in three
different colors and sizes. we simply call
them the 16, the 170 and the 400,
spanning from \$149 - \$499.
our goal was to create a "poor man's
modular" and in order to make the
system really affordable they all come in
flat pack kits, ready to bend, build and
assemble from scratch.

pocket operator goes modular!
up until now, it has been a high barrier
for new users to enter the modular
scene. it's expensive and also hard to
figure out what modules you need to
start with. we used our pocket operator
platform as a starting point to develop an
easy to use modular system at an
affordable price (and as with all pocket
operators we have of course
compromised on everything except
sound quality). the solution we came up
with this time is three (almost disposable)
pre-configured chassis' made out of thin
bendable aluminium sheet metal.
because of this, people can discover
basic configurations and learn how to
use and how to think about a modular
synthesizer, and when they are ready to
grow their system, they just move the
modules to an open frame chassis and
perhaps start to add more modules and
configuration of their own choice.

the best part is that all modules are
based on standard modular
specifications with ± 12 volt and 3.5 mm
jacks for patching so no flimsy mini
wiring like on similar low priced gear.

16

16 is a musical keyboard with 16 keys
with individual tuning option.
comes with a built-in programmable
sequencer.
4x AA battery operated comes with the
user manual.

\$149

170

170 is a monophonic analog synthesizer
with built-in keyboard, programmable
sequencer, speaker box and battery pack.
9 modules in total and 8 patch cables
plus manual

\$349

400

the 400 is the top of the line modular
synthesizer with warm natural analog
sound. with a carrying handle on the
back. includes a 1-16 step sequencer and
three oscillators, filter, lfo and much
more!
16 modules in total and 8 patch cables
plus manual.

\$499

all kits come with a 70 pages full color
build manual including examples of
patches.
single module option will be introduced
later this year.



tag and follow

@teenageengineering
#pomodular #pocketoperator
#teenageengineering

links

product page

teenage.engineering/po/modular

store page

teenage.engineering/store

press images / press release

teenage.engineering/press

video

<https://youtu.be/xGxi2htza0w>

launch info

pocket operator modular will be launched exclusively at teenage.engineering/store january 18th 2019 at 18:00 CET.

for further information, please contact:

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teenage engineering develops highly acclaimed products for people who love sound, music and design. the company's first product OP-1, the portable wonder synthesizer, is used by world famous artists and was unveiled 2010. in 2014 the OD-11 ortho directional wireless loudspeaker was exclusively launched at moma nyc. the pocket operator series released 2016, with currently nine units available, now represents the most affordable musical instruments available. the OP-Z multimedia synthesizer and sequencer was released autumn 2018. teenage engineering is based in Stockholm, Sweden. the company was founded 2007.

<https://teenage.engineering>