

press release

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groundbreaking news,
teenage engineering
introduces the poor man's
modular.

in our ongoing mission to help people not only listen to music but to also discover how to make music themselves, today we proudly announce the pocket operator modular series. a contrast to the more expensive modular synths already on the market. we decided to design an instantly rewarding, cheaper and more portable modular system. it comes in three different colors and sizes. we simply call them the 16, the 170 and the 400, spanning from \$149 - \$499. our goal was to create a "poor man's modular" and in order to make the system really affordable they all come in flat pack kits, ready to bend, build and assemble from scratch.

pocket operator goes modular!
up until now, it has been a high barrier for new users to enter the modular scene. it's expensive and also hard to figure out what modules you need to start with. we used our pocket operator platform as a starting point to develop an easy to use modular system at an affordable price (and as with all pocket operators we have of course compromised on everything except sound quality). the solution we came up with this time is three (almost disposable) pre-configured chassis' made out of thin bendable aluminium sheet metal. because of this, people can discover basic configurations and learn how to use and how to think about a modular synthesizer, and when they are ready to grow their system, they just move the modules to an open frame chassis and perhaps start to add more modules and configuration of their own choice.

the best part is that all modules are based on standard modular specifications with ±12 volt and 3.5 mm jacks for patching so no flimsy mini wiring like on similar low priced gear.

16

16 is a musical keyboard with 16 keys with individual tuning option. comes with a built-in programmable sequencer. 4x AA battery operated comes with the user manual.

\$149

170

170 is a monophonic analog synthesizer with built-in keyboard, programmable sequencer, speaker box and battery pack. 9 modules in total and 8 patch cables plus manual

\$349

400

the 400 is the top of the line modular synthesizer with warm natural analog sound. with a carrying handle on the back. includes a 1-16 step sequencer and three oscillators, filter, lfo and much more!

16 modules in total and 8 patch cables plus manual.

\$499

all kits come with a 70 pages full color build manual including examples of patches.

single module option will be introduced later this year.



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links

product page
teenage.engineering/po/modular

store page
teenage.engineering/store

press images / press release
teenage.engineering/press

video
<https://youtu.be/xGxi2htza0w>

launch info

pocket operator modular will be launched exclusively at teenage.engineering/store january 18th 2019 at 18:00 CET.

for further information, please contact:

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teenage engineering develops highly acclaimed products for people who love sound, music and design. the company's first product OP-1, the portable wonder synthesizer, is used by world famous artists and was unveiled 2010. in 2014 the OD-11 ortho directional wireless loudspeaker was exclusively launched at moma nyc. the pocket operator series released 2016, with currently nine units available, now represents the most affordable musical instruments available. the OP-Z multimedia synthesizer and sequencer was released autumn 2018. teenage engineering is based in Stockholm, Sweden. the company was founded 2007.

<https://teenage.engineering>